

## Contact



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[agphotoandesign](http://agphotoandesign)

## Skills

- Fluent Spanish Speaker
- Adobe Photoshop & Illustrator
- Canva
- CapCut
- Graphic Design, Illustration & Drawing
- Photography & Editing
- Intermediate Italian Speaker
- Adaptability to fast-paced environments

## Extracurricular Activities

### 2021- 2024

#### Sigma Phi Lambda

- New Member Educator ('23-'24)
- Vice President ('22-'23)
- Prayer Group Leader (2022)
- Social Media Manager ('22, '24)

#### Houston Christian University

- Welcome Days Pack Leader (2022 - 2024)
- Welcome Days Committee (2022)
- Greek Life Public Relations Chair (2023)

# ANA GARCIA

## Digital Media Specialist

## Work Experience

### 08/2024 - Current

#### Internship - Chick-Fil-A

Content Development Intern

- Create and edit visual content (photos and reels) for two Instagram accounts, maintaining brand consistency and engagement.
- Increased audience growth and engagement, reflected in higher post shares, reel views, and follower count.
- Collaborated with the marketing team to align content with promotional goals and brand storytelling.

### 06/2023 - 11/2023

#### Internship - The Sharpener Newsletter

Graphic Design and Social Media Intern

- Design The Sharpener's logo, icon, and other graphics.
- Manage The Sharpener's Facebook account.

### 09/2022 - 08/2024

#### Chat Team - Houston Christian University

Team Lead

- Make phone calls to prospective and recently admitted students about upcoming events or any needed information about HCU.
- Oversee other team members and act as support at any given time.

### 08/2022 - Current

#### Peer Mentor - Houston Christian University

- Help welcome new students to HCU and to "find their fit" in the community.
- Walk alongside freshman students as a liaison and connection to resources and ways to be successful at HCU through the Freshman Seminar Class (FYS).

## Education

### 2021-Current

#### Houston Christian University

- Bachelor of Arts: Narrative Arts - Digital Media
  - Minor in Studio Art

### Summer 2024 - Study Abroad

#### John Cabot University - Rome, It.

- Drawing Rome
- Introductory Italian 2